

Criteria	Excellent 5	Good 4	Satisfactory 3	Fair 2	Poor 1
Proposal Description Does the description clearly, with sufficient detail, outline the proposed presentation?	Description is clear, concise, and easy to understand.	Description is clear and generally easy to understand.	Description is adequate, though the need for greater clarity is apparent.	Description is not quite clear. It may be verbose or confusingly written.	It is unclear what is being proposed.
Learning Outcomes Are the learning outcomes clear, specific and actionable?	Learning outcomes are clear and specific and present three distinct, measurable "goals."	Learning outcomes are clear and specific and present two distinct "goals."	Learning outcomes are somewhat clear and somewhat specific.	Learning Outcomes are fairly vague and general.	There are no learning outcomes; or they simply restate what's in the description.
Innovation Does the content offer fresh, memorable ideas, methods, or resources?	The proposal content is groundbreaking and transformational.	The proposal content is original and innovative.	The proposal content is a new take on a familiar topic.	The proposal content is a popular approach on a popular topic.	The proposal content is weak and lacks originality.
Relevance/Significance Is the content relevant to public library professionals?	The topic is core to the work of public library professionals.	The topic is valuable to the work of public library professionals.	The topic is related to the work of public library professionals.	The topic is somewhat related to the work of public library professionals.	It is a stretch to make this topic relate to the work of public library professionals.
Equity, Diversity, Inclusion & Social Justice Does the program have the potential to help PLA and its members advance the strategic goals and values of equity, diversity, inclusion, and social justice?	The proposal articulates in a clear and compelling way how the session will help public libraries advance equity, diversity, inclusion, and social justice.	The proposal considers in some way how the session will help public libraries advance equity, diversity, inclusion, and social justice.	The proposal may help public libraries advance equity, diversity, inclusion, and social justice but this potential is inferred and not clearly stated.	The proposal shows little potential to help public libraries advance equity, diversity, inclusion, and social justice.	The proposal shows no potential to help public libraries advance equity, diversity, inclusion, and social justice.
Speaker Reference (Optional) Have you seen this presenter previously present a program? If so, rate the speaker's skills.	Excellent	Good	Satisfactory	Fair	Poor